



## Preview Report



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## **D**ear Frustrated Internet Marketer,

Thank you for taking the time to read my "*Untold Marketing Secrets*" preview report. I am confident that this report will produce a fresh new outlook for you personally as well as for your business. **I decided to create this report to help you weed through all the lies, scams, and bogus opportunities** out there. Hopefully, it helps to get you on a surefire path to **HUGE** success.

I will be sharing with you some of the unique things I have learned in my time as a full-time Internet marketer, as well as some **specific techniques** that can help you build your business quickly and cheaply. *Now a little about me...*

My name is Jason James and (*as of June 2007*) I have been marketing online full-time for 3 years now. I have developed 4 unique products all respectively earning me personally **low to mid 5 figure paydays. (\$100,000+)** Combined, my "*one-man*" company has done well over 2.5 million dollars in sales. I have been to over 20 Internet marketing seminars and have worked with some of the *most successful* people in the Internet marketing arena. I am currently getting custom built an oceanfront home, I have several cars including a Porsche, I own a 23 Foot Bayliner boat, and soon, a plane that I will fly myself.



## "Why Am I Telling You All This...?"

Don't get me wrong, I am NOT bragging and/or boasting. That is not the type of person I am. I am simply telling you this to show you **I know what I am talking about**. Am I the richest person in the world? Absolutely not... have I done well? You bet. I tell you this because there seems to be a rash of desperate Internet entrepreneur wannabes creating products on how to get rich with a certain technique, when they themselves are broke and have never achieved true success with their so called "amazing" and "shocking" methods. **Many times it seems to be the blind leading the blind these days.** It must be truly frustrating for those just starting out who don't know any better and they buy this crap.

Please excuse my bluntness... But it's so frustrating for me and probably for you too when you buy a product, all excited about its potential, only to be disappointed, and then move on to the next thing (*spending even more money*). But I digress; let me get back to my point. I really hope to inspire you and show you that you can indeed achieve what you want, no matter what it is.

**"Jason, you must have *special skills, talents, or abilities* or you were born with a silver spoon in your mouth..."**

**WRONG!** I experienced miserable failure for years and have been truly heartbroken and desperate in life. Here's just a small sample of some of the difficult things I have had to deal with in my life.

- *Fired from my job when I needed it the most*
- *Forced to drop out of college*
- *Had 4 maxed out credit cards*
- *Had my car repossessed*
- *Lived with my parents in my late 20's out of necessity*
- *Had 495 credit score (If you are unfamiliar, that's low!)*
- *Had bill collectors calling daily harassing me*
- *Had a negative bank account balance*

I mean, my life got **really bad**. I had no hope. I was down and out and didn't know what I was going to do. So don't think anything was handed to me, or that I have some special ability or skill that has allowed me to achieve success. **YOU can make a few extra hundred dollars a month, a few thousand or even a few million.** It's all up to you and what you want and how hard you are willing to work for it. Always remember, **you can do it!** *No matter what* your circumstances are or were. With that being said, let's get started. **Ready?**



### **UNTOLD MARKETING SECRET #1:**

#### **-There Is NO Shortcut To Success!**

If you want to start, build, and earn **huge profits** from your own Internet business... contrary to popular belief, it's going to take hard work. *A lot of hard work.* Take that destructive notion of overnight riches, easy cash, or even that wild fantasy of winning the lottery out of your head. You will have

to put in some work, if you want to see real results. That's a fact and there is no way around it. I know that's not what you wanted to hear, but you need to hear it, **over and over again**.

I know for a fact, there's one guru out there who shall remain nameless, that gives the impression with his products and newsletter that he lazes about all day while the checks and PayPal deposits keep rolling in. **This is FALSE!** This person works till at least 2 *a.m.* almost nightly.

Even while you work hard, still make sure to work "**harder as well as smarter**." Saving time and optimizing results while you can. People who are truly successful have worked **really hard** to get there. **PERIOD.**



## **UNTOLD MARKETING SECRET #2:**

### **-They Don't Make As Much As You Think!**

I was recently at a *private* VIP internet marketing seminar and was listening to Ryan K. (*The "Rich Jerk's" Right Hand Man*) speak, and during his talk he mentioned they didn't make as much as they thought they would during their recent launch of their high ticket software product. This only confirmed my notions that these huge numbers you hear about aren't all that impressive when you take into consideration all the **expenses** that are incurred during one of these product launches.

**It's always gross that's mentioned, not net!** Nobody ever shows you their expenses, do they? All you see is I made (gross) X amount. I'd like to challenge those guys to show me their:

*webhosting server fees, copywriting expenses, graphic design costs, product development time and effort, ppc costs, affiliate commissions paid out (many times 50-70%), customer support, product fulfillment, employee costs, etc. .*

I'm not saying a million dollar launch (in sales) is not impressive, but that million dollars didn't go right into that respective marketer's pocket like some may think. **Just keep this stuff in mind.** Seriously, the Internet is still like the wild, wild west, anybody can make a claim on their sales letter about how much they made, **but who is going to verify that?** Unless the FTC comes knocking on your door, probably nobody! Remember, they don't make as much as you think. So before you go thinking a million dollar product launch is out of reach, think again, **it's very possible.**



### **UNTOLD MARKETING SECRET #3:**

#### **-Honesty Is The Best Policy!**

You have to be honest... the days of using hype to sell a product are over. Consumers, especially people in the 'make money/business opportunity' niche have smartened up quite a bit... **People, me included, have been burned one too many times.** So if you ever see an email in your inbox with any of these words in the subject... "*Amazing*", "*shocking*" and "*life changing*", 9 times out of 10 the content/product is not "*amazing*", "*shocking*" or "*life changing*."

**\* Want to see what hype and lies is all about? Check out this funny 'spoof' site...**

**[www.buymystupidebook.com](http://www.buymystupidebook.com)**

Sad part is, there are *1,000's* of sales letters across the internet just like it that are actually real. I got a great laugh out of that site, I'm sure you will too!



## **UNTOLD MARKETING SECRET #4:**

### **-Free Giveaways Are A Goldmine!**

If you are willing to do this one thing, you will be able to **explode** your mailing list in a very short time.

If you don't know what a giveaway is, here's the scoop. You basically create a free product, a 10 page ebook would work, or you can usually just use a private label rights (*PLR*) ebook.

- 1. Create a squeeze page with your opt-in form so people can get your free gift.*
- 2. Have the first message in your auto-responder sequence give a download URL for your ebook.*
- 3. Then all subsequent messages can be promotional emails.*

Once you find the giveaway site, just sign up, tell them your squeeze page address and subscribers start rolling in. So you not only build your list, you make money in the process, and the people who sign-up for the giveaway get tons of free content.

It's truly a win-win proposition for everyone involved...

When I ask some of my marketing friends why they didn't participate in a certain giveaway, they usually all tell me the same thing. That is, they were too lazy or didn't have time to set-up a squeeze page, too lazy or didn't have time to sign-up



for the giveaway, or too lazy or didn't have time to create or find a product.

**That's insane!** About *15,000 of my 70,000+* subscribers on my mailing list are from giveaways and it only takes a few minutes to set-up everything you need. So if you see a giveaway... **Sign-up for it ASAP!** I'm living proof these things can make your list large!

One of the best giveaways that happens every year is **Mark Hendricks' 12 Days of X-Mas**. Just last year I added over *3,000* subscribers from this one giveaway and made **several thousand dollars** just from taking part, all in the course of a month or so, with just a little up-front work.

**Here's a link to that site to get a feel for how a giveaway works:** [www.hunteridge.com/12days](http://www.hunteridge.com/12days)

And if you want to run your own giveaway, which is not that difficult, see my friend Brad's giveaway script which will run it for you. **More info here:** [www.giveawaymanager.com](http://www.giveawaymanager.com)

Moral of the story, if you see a giveaway, **get involved ASAP!**



## **UNTOLD MARKETING SECRET #5:**

### **-Things You Should NEVER Do!**

These may appear to be common sense but you would be surprised what some people who are just starting out will do. Here are just some things, from my personal experiences, you should **never do**:

- 1. Buy email addresses*
- 2. Use safe lists to promote your products (they don't work)*
- 3. Buy mass traffic or "hits"*
- 4. And going back to #1... Don't spam.*

If you didn't gather the list yourself, and you mail to it, you could be in for serious trouble. Your webhost might shut you down, your ISP might shut you down, and authorities could contact you. Oh, and by the way, all of these aforementioned things have happened to me... and **it's pretty scary.**

Just don't get involved with any of the aforementioned items. They are just not worth it.



## **UNTOLD MARKETING SECRET #6:**

### **-Don't Be Afraid To Fire Your Customers!**

Yes that's right, fire your customers. It's been said, and I totally agree, that the customers that pay you the least, will give you the *most* trouble. For example, I was recently selling one of those \$7 reports to my mailing list and there was this one individual that sent several emails saying he never got his download. I replied to all of his emails with a copy of the ebook. Apparently he never got my emails and then decided to file a formal complaint with PayPal. I just ended up refunding the \$7 and removing his email from all my mailing lists. **That's right I fired him!**

Sounds harsh, **but he wasted my time and all for \$7.** I had to take the time to read, write and send 3 emails, I had to go back and forth on the PayPal complaint system, and then took

the time to just find his order and refund him. I usually get a *few of these* each week, and I usually fire them pretty quickly. These types of customers are time wasters and I don't know about you, but **time is one of my most valuable assets** so I like to protect it.

This **DOES NOT** only pertain to Internet marketing. "Sprint Nextel" the No. 3 U.S. wireless provider with 53 million customers fired more than 1,000 customers in July 2007 for complaining too much. **Here's a link to the story to read more:**

<http://tinyurl.com/yw7wlt>



### **UNTOLD MARKETING SECRET #7:**

#### **-Obtain Products At A Deep Discount And/Or For Free.**

**Technique #1:** - If you are interested in buying a product... first see if they have an affiliate program, sign up for that affiliate program, and then **buy the product through your own affiliate link**. You will be buying at a substantial, usually 30-70% discount. This is easily accomplished with Clickbank. **\*DO NOT** do this if the affiliate and/or sales agreement says this method is forbidden.

**Technique #2:** - To get a product for free, email the product owner, tell him you have a mailing list and that you would like to promote his product, but first you will need to see a review copy in order to review it and judge its quality. You will be surprised at how fast the free product will be in your email box. And you never promised them anything! That being said, **do not abuse this method** or you will reap the consequences. Of course if you like the product, promote it!



## **UNTOLD MARKETING SECRET #8:**

### **-Internet Marketing Is NOT A Crowded Niche!**

I have often heard that the Internet marketing community is small, it's very difficult to make money in, and that there is *huge competition*, so it's always better to stick to a very specific niche. Well, niche marketing has its place, but I think **those that think the above are dead wrong.**

Internet marketing, business opportunities, and the *make money at home* niche are a **massive billion dollar market** with *millions* of potential customers. For example, how many people do you know with a 9-5 job that would just love to make *\$5,000-\$10,000* a month part-time from their home with **NO** boss? I know plenty.

Saying that it's too hard to make money and that it's too competitive in Internet marketing is a bit ridiculous in my opinion. Success is actually pretty easy if you are willing to work hard, just *slightly harder* than the next guy, and you are willing to **do the things that make you uncomfortable.** Like calling potential joint venture partners on the phone, working some nights and weekends, and attending live seminars.



## **UNTOLD MARKETING SECRET #9:**

### **-The Truth About Joint Ventures And Seminars.**

People will promote your products for you because they like you, want to make some money, and they want something in return now or in the future, and that's usually it. That's why attending live seminars is a true *gold mine*. So if you haven't been to any, **get off your butt and go**. That old saying, "*it's not what you know, it's who you know*" holds true in this business quite a bit.

Once you have that face to face meeting with someone, everything changes. There will be a **stronger relationship** there that's not quite the same if you only know someone through email, instant message, phone, Skype, etc.

### **Some quick tips:**

Many times a lot of the people you see at these seminars haven't even paid, they just hang out in the lobby, the tradeshow, hotel bar, hallways etc. (**NEVER** eat the free food or enter the seminar hall if you haven't bought a ticket.)

In fact I have a close friend in the business that saves his money and doesn't buy a seminar ticket, he just shows up at all the events, hangs out in the hallways, lobbies, bar, etc. and skips out on the teaser presentations with the inevitable sales pitches. He has a great time, networks, and doesn't pay the \$2,000 or whatever the price for a ticket is. This paragraph will probably piss some people off, (like those who put on live events) but it's the truth and it's what people do. In the end it's up to you.

Another great tip is to **room with somebody** at these events so you can split the cost of the hotel room. To find someone, just make a post at a forum such as the **Warrior Forum** (<http://www.warriorforum.com>) looking for roommates for the event in question. (*More on the Warrior Forum later...*)

Remember, **everything is tax deductible\***, so money is not an excuse. You will *dramatically speed up* your development, and **make more money** in the long run by getting out to these events. Send me an email and I'll tell you about any upcoming events that I know about.

(\*NOTICE: *I am not an accountant and don't provide tax advice. Consult with with a legal or tax professional*



## **UNTOLD MARKETING SECRET #10:**

### **-Private Label Rights (PLR) Products Will Save You Time And Make You Money!**

Private label Rights products aka PLR products are an easy way to make money. With PLR you just put your name on a product, and BOOM it's yours, and you get to keep *100%* of the profits.

Always sell something people are looking to buy, not something YOU think will sell. What I'm trying to say is, do some **market research** before trying to sell a product.

### **Here are some great research resources:**

#### **EBay's Most Popular Search:**

<http://pulse.ebay.com>

#### **A simple and easy keyword research tool (Free!)**

<http://www.keywordstation.com>

#### **Amazon Top Sellers:**

<http://www.amazon.com/gp/bestsellers/books/>

**Top Yahoo! Search:** (*#1 Traffic site in the world*)

<http://buzz.yahoo.com/overall/>

**Overture Keyword Tool:**

<http://inventory.overture.com/d/searchinventory/suggestion>

**Here are some great PLR sources:**

**Big List of PLR Sites:**

[www.warriorforum.com/forum/topic.asp?TOPIC\\_ID=112232](http://www.warriorforum.com/forum/topic.asp?TOPIC_ID=112232)

**PLR Gold:**

<http://www.privatelabelrightsgold.com>

**PLR Pro:**

<http://www.plrpro.com>

**PLR Newsletter:**

<http://www.plnewsletter.com>



**UNTOLD MARKETING SECRET #11:**

**-Internet Marketing Is Often The Blind Leading The Blind!**

Getting back a bit to my introduction, my guess is that 95% of the internet business opportunities out there are the blind leading the blind. For example, a friend of mine (real name withheld, we will call him "Jose" ) recently sold over

**\$30,000+ worth of a product** on how to build a huge, responsive mailing list.

**Fact #1:** At last check, Jose's list was around 4,500. I wouldn't consider that huge. Mike Filsaime's mailing list is well over 250,000 subscribers, I would consider that somewhat huge.

**Fact#2:** Jose recently told me his list *conked out* on him, that no one was clicking through to his offers and he wasn't making much money from his promotions.

Now I'm no genius, but considering the 2 facts above, would you really want to buy his list building product for \$77 when you knew the "*real*" facts? The sorry part is that many people I know are selling a product, or are an "*expert*" in a field they know very little about and haven't had any real success in. I could probably rattle off **10 names** off the top of my head, some you would be shocked to see their name on the list. How do I know all this...? I go to a ton of seminars, **I network, network, network.** Guess what, just like high school, or your job, or virtually anywhere, people talk. Someone is always talking smack about someone. I have been to over 20 seminars and I don't recall being to one where I haven't heard some negativity about a certain marketer. Sad but true. Now I'm not trying to deny anyone's right to make a living... but if you take the effort to create a product, at least have some real proof that your product works, and that you have done well with your own system. No, that doesn't mean take pictures in front of your buddies' Lambo or Ferrari playing it off as your own, or faking screen shots (of earnings) like many people probably do these days... It means **real, honest, verifiable proof.**

I truly believe that putting together and selling a product in a field that you have had no real success in is a form of fraud,



it's dishonest, and it's one of the reasons people are leary about buying products on the Internet. Almost **everybody has been ripped off in one form or another, EVERYBODY!** I'm certainly no exception. So know your stuff before you try and teach others.



### **UNTOLD MARKETING SECRET #12:**

#### **-You Almost Never Get The FULL Story.**

That is my personal opinion. I truly think many people hold back in their products. I mean, this is an extreme example, but why would anybody reveal their formula to make *\$1,000 a day* in a \$97.00 ebook, when they make that much money and they would most likely be creating competition for themselves. The answer is simple, they aren't making that much money, they aren't telling you the full story, or they are just plain stupid.



### **UNTOLD MARKETING SECRET #13:**

#### **-How To Make \$1,000 Every Time YOU Get A JV Proposal.**

That's right, when people send me a JV proposal I send them the following email. I would say about **1 out of every 50 people** sends me *\$1,000*. If you decide to use this tactic, it

doesn't have to be \$1,000, it can be \$50 if you want. Either way, it works!

I cannot take credit for this technique, I got it from The Rich Jerk, but I can say **it does work** and you should consider using it. Here's the email, feel free to use my template and make sure to edit the parts that specifically apply to your business:

=====Begin JV offer reply=====

Subject: RE: JV Offer

"Hello,  
Thank you for your offer. As you can understand I get literally 100's of joint ventures requests every week and cannot possibly take a look at all of them that cross my desk.

That is why I have had to implement this system to weed out those who are serious from those who are not.

If you want me to look at your request (that's right just read it) send \$1,000 to [info@uncutmarketing.com](mailto:info@uncutmarketing.com) via PayPal and I will look at your request with the following terms:

- Your money only ensures I will simply \*look\* at your proposal.
- The \$1,000 is non-refundable.
- I make NO guarantees as to whether I will work with you or not.

I'm not expecting to see a PayPal from you anytime soon, most people aren't serious and don't have confidence in their product to put up this kind of cash.

Just look at it this way, a partnership with me and my 10,000+ customers, and 75,000+ subscribers will easily net you \$1,000's. So if you think I'm crazy and don't plan on sending me the \$1,000, YOU HAVE ALREADY FAILED. Think about it.

Best Regards,

Jason James

P.S. - If you are going to reply with anything other than an email telling me the money is on the way, don't bother, I will delete it and block your email and IP address. I don't mean to sound so harsh, but my time is very valuable, and I don't like it getting wasted."

=====  
=====End JV offer reply=====



## **UNTOLD MARKETING SECRET #14:**

### **-The Warrior Forum. The Good And The Bad.**

On one hand, the Warrior Forum is a haven of negativity... a huge collection of *newbies* all complaining about this guy scammed me, this product stinks, it's hard to make money in Internet marketing etc. **It's easy to get negative when you aren't getting the results you want...** I think a lot of times this is the case. But in my opinion the good or even great stuff that goes on there far outweighs the negative.

The Warrior Forum is an awesome place to network, get answers to your questions, get honest product reviews, see what the latest happenings in the business are, get traffic to

your site with your forum signature, build a massive amount of buzz for your upcoming product launch you have coming out and the list goes on and on and on.

When I think about it, the bottom line is, **I visit the site almost every day** and many other marketers do too. For me, I like to see what's going on in the Internet marketing world. I like to see what the latest controversy is, what the hottest products are and just learn from what others are discussing.

\*On a side note, if you want to see the *latest happenings* in the world of Internet marketing, I highly recommend bookmarking or getting on the mailing list of "**Internet Marketing Newswatch.**" It is run by my good friend Mike Mograbi and it is **updated daily** with almost every product launch, blog post, video, etc. that you could ever find and it's 100% free. **The website is at: [www.imnewswatch.com](http://www.imnewswatch.com)**



## **UNTOLD MARKETING SECRET #15:**

### **-You MUST Build Your Mailing List Early And Often!**

-If you are just starting out, or even if you are not, **it's imperative that you are constantly building your mailing list.** The #1 free way to do it is this... spend 1 hour per day making 5 posts each at these 5 highly trafficked forums as an example:

- <http://www.warriorforum.com/forum>
- <http://forum.abestweb.com>
- <http://forums.digitalpoint.com>
- <http://www.conqueryourniche.com/forum>
- <http://www.associateprograms.com/discus/index.php>
- <http://www.sitepoint.com/forums/>

Make sure you have a powerful signature, or tagline below every post you make. Offer a free report, make a powerful claim, etc. and then drive people to a squeeze page so they can claim their free download.

Guess what? if you can do this every day for three months you will have made *105* posts per each forum, for a total of *525* posts across these *5* forums. Let's say each thread you post on gets *500* views... **that's 262,500 potential views of your signature ad and possible 100's if not 1,000's of subscribers!!** (\*Also see *Untold Marketing Secret #4*)

Then you can announce your product launches to them, send affiliate offers, write a newsletter, run surveys to see what they want to buy, etc. **So get building that list.**

\*As a side note, I highly recommend using a professional and reliable auto-responder program. **I use and highly recommend Aweber at [www.aweber.com](http://www.aweber.com)**



## **UNTOLD MARKETING SECRET #16:**

### **-Protect Your Time And Make More Money With Outsourcing!**

One of the biggest boosts to my productivity, quality of life and eventually to my income is when I did this....

#### **Outsourced!**

These days you can outsource many of your duties for *cheap*. There's absolutely **no reason** why you shouldn't be doing it. You will make more money and have more time when you

start delegating tasks. **Here are some of the things you could be outsourcing and some resources to help you.**

- *Programming (Installing scripts, databases, websites, web forms, etc.)*
- *Copywriting (Sales letter, squeeze page, email copy, Google Ad Words, press releases etc.)*
- *Graphics (Headers, ebook covers, mini-sites, banners for affiliates, etc.)*
- *Article writing and distribution*
- *Customer service*

Those are some of the **most important** things that I outsource. How do I find capable people to do these jobs? Easy, just use the following websites and allow people to "bid" on your job.

Then you just choose the person with the best feedback record, good testimonials, and many times I will choose the person that gives me a *personal reply* to my job posting as many times people will send you a generic email saying they would love to do the job, and when they can start blah,blah,blah.

**Here are 3 sites that I have successfully used to find capable people:**

- [www.elance.com](http://www.elance.com)
- [www.rentacoder.com](http://www.rentacoder.com)
- [www.scriptlance.com](http://www.scriptlance.com)



## **UNTOLD MARKETING SECRET #17:**

### **-Bigger Is NOT Better!**

I wish some of these gurus would finally get it, *almost nobody* has the time to go through their *50 CD, 25 DVD, 10 workbook* massive home study course.

If you spent all the time to go through this type of product you would never have the time to "*take action*" and actually make money. These *\$1,000+* courses may have some great content but with our busy lives, families and jobs, who has time for that?

I have many of these courses and they are collecting serious amounts of dust on my bookshelf. As a matter of fact, **I'm doing just fine without them.** It's too late to get my money back... so I'm stuck with them. So ALWAYS think twice before buying a high ticket course and make sure you will have the time and determination to stick to that one product and put forth an honest effort to make it work.



## **UNTOLD MARKETING SECRET #18:**

### **-The Price of a Seminar Has A Lot To Do With The Content**

As an example, if you are going to a seminar that is priced at **\$5,000** like Mike Filsaimes recent "7 Figure Business" event you should probably expect some great content with minimal or no sales pitches.

Well, I attended Mike's event and it was probably the **best one** out of the 20+ I have been to. The content was amazing and it wasn't all teaser information leading up to a sales pitch. It was **real, actionable information**. Not to mention the incredible networking.

Now on the other hand, if you go to a free seminar or one priced at under \$100 for example, expect the networking to not be as good, and expect all the speakers to deliver a presentation strongly based upon their eventual sales pitch.

Now, this is not true every time, **but 90% of the time it is**. So hopefully you know what to expect when you go to attend a live seminar.



### **UNTOLD MARKETING SECRET #19:**

#### **-The Key Is To Take Action... MASSIVE action!**

In my time going to seminars, the theme I hear repeated most often by the speakers is to **"take action"** if you want to see success. I couldn't agree more.

The day you take that risk, move out of your comfort zone, and get something out there is the day you start on a path to **wild success**. The key to remember is your first project doesn't have to be perfect; you just have to get it out there and learn from your experience.



If your sales letter didn't convert figure out why by using a service like <http://Add2itTracking.com> for testing, if your JV's didn't promote take a step back, talk to people, and find out why, if you didn't make as much money as you thought take a look at your sales process and figure out why. Doing all these things will give you invaluable knowledge and experience that you will be able to use and leverage for future projects.

Don't be afraid of failing. The quicker you start trying things and seeing what works and what doesn't you will achieve success faster. Sounds wild I know, but put quite simply, the faster and more often you fail, the quicker you will see success. So just look at it this way, 'failure' is NOT 'failure', it's a stepping stone to success... that's all. So don't put this off and longer, **get out there and start taking action, MASSIVE** action and you will see wild success **quicker than you dreamed possible**. Good luck.

## **CONCLUSION:**

Well, there you have it, the **preview version** of my "**Untold Marketing Secrets**" course. If you liked this report, then you are going to **LOVE** what I have in store for you. Soon, I will reveal every secret, tip, and tactic I know on every subject you can think of like: *joint ventures, seminars, list building, "gurus", product launches, Affiliate Marketing, and much more.*

You are reading this report, so you are obviously signed up to my mailing list. I'll make sure and keep you updated. **Thank you for reading, I appreciate it.**

Sincerely,



**Jason James**

**P.S.** - Did I mention along with **20+** of my BEST secrets, I also convinced **20+ industry experts** to contribute some of their best secrets, tips, and tactics to my "**Untold Marketing Secrets**" course...?

**I am talking about names like:**

- *Yanik Silver of The Underground Seminar*
- *"Chris X" author of the infamous "Day Job Killer" product*
- *Mike Filsaime of Butterfly Marketing*
- *Keith Wellman of The List FX*
- *Lisa Diane of The 6M Profit Method*
- *Joel Comm of The Next Internet Millionaire*
- *And many more...*

**Watch your inbox and bookmark the updates blog. You won't want to miss a thing...**

**<http://www.untoldmarketingsecrets.com>**

**\*Launching August 7th, 2007**